

Susie Wilson

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Etiquette plays a role in all we do from servicing our customers, to the way we dress, send a text or email to the way we dine.

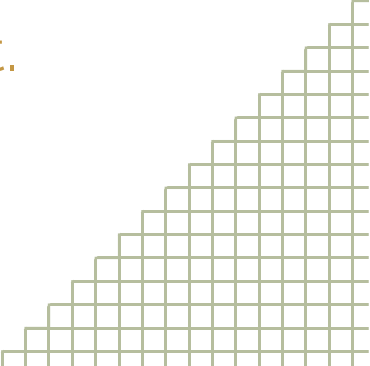
However it is the little things that count on a regular and consistent basis that will separate you from your competition and give you that special edge. It takes only seconds to make that separation from being good to being the very best.

SUSIE WILSON
ETIQUETTE EXPERT



Introductions are important, and remember “HOW.” The rule of thumb is to introduce the person with less authority/rank to the person of Higher rank. Say the higher-ranking person’s name first in the introduction.

When rank is not involved, introduce the older person to the younger, and introduce the woman first. There are exceptions, but this is a good starting point. If you are introducing two new people, use their names in the introduction and include a brief explanation about both. It helps start their conversation, and allows you to exit.





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